

New York Association for Continuing/Community Education, Inc.

c/o Laurie Bargstedt, HFM BOCES

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*AN INVITATION TO EXHIBIT*

On behalf of the New York Association for Continuing and Community Education (NYACCE) Board of Directors, I invite you to participate in our 55th Annual Conference: "The Many Faces of Adult Education...Unmasking the Potential". The conference will be held May 7-9, 2006, at The Marriott Hotel in Albany, New York.

As a vendor, the NYACCE conference provides you and your company an opportunity to meet with and get feedback directly from your customers. The conference attracts both established and potential customers, educators who continue to do business with you as well as those new to our field seeking information to help themselves and their learners succeed.

As always, we want the conference to be a positive and profitable experience for you. Exhibits will be conveniently located in the spacious corridor outside the presentation rooms to allow attendees to interact with you often. The Sunday evening reception and morning breaks on both Monday and Tuesday will also be held in the vendor area to promote vendor interaction.

Likewise, we have created many exciting options that will enable your company to create a lasting impression for conference attendees. Consider one of the sponsorship opportunities found on page two of the exhibitor's agreement. Sponsorships for events are available. You may donate items of high interest for a raffle event. You can increase the visibility of your company's web site by having a link from our conference information page. You'll undoubtedly want to place an advertisement in the conference program to provide attendees with a certain resource to reach you after the conference. Additional opportunities can be found on the exhibitor's agreement.

I look forward to another exciting NYACCE conference! I hope that the many vendors who have been partners with our members for many years are able to join us this May in Albany as we all strive to increase our own performance. I look forward to seeing you there!

Sincerely,

Laurie E. Bargstedt

*Conference 2006 Chair & NYACCE President Elect*

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