

# RAISING THE BAR...



# PERFORMANCE COUNTS

## Conference Registration Brochure

59th Annual NYACCE Conference  
The Marriott Hotel, Albany, NY  
May 2 – 4, 2010

## **From the Conference Chair**

On behalf of NYACCE and the 2010 conference planning committee, I am excited to invite you to Albany for the 59th Annual NYACCE Conference. Our theme this year is **Raising the Bar...Performance Counts**.

Our conference this year recognizes the challenges programs face in meeting increased performance targets and the importance of program outcomes. As the benchmarks for student accomplishments increase, so must the quality of the programming provided. As funding becomes increasingly competitive and program performance is a determining factor, performance indeed counts.

Conference attendees will participate in workshops, presentations and panel discussions that will assist them in: addressing the multiple needs of a very diverse student population; improving the capacity and quality of programming; and promoting partnerships and collaborations within their communities. You will receive practical information, strategies and best practices to take back to your programs and implement. You will also have the opportunity to network with other programs and interact with experienced practitioners who share many of the same concerns and challenges.

Please take the opportunity to network with the NYACCE board members at the conference as they possess a wealth of knowledge and are willing to share their expertise.

We are looking forward to seeing you in Albany on May 2 - 4!

Sincerely,

Lisa McKeel

*2010 Conference Chair*

## **Keynote Speaker - Dr. Brenda Dann-Messier**



Dr. Brenda Dann-Messier was nominated by President Obama to be the Assistant Secretary for Vocational and Adult Education on July 14, 2009. On October 5, 2009 she was confirmed by the United States Senate and began her official duties on October 13, 2009.

Prior to coming to the United States Department of Education Dr. Dann-Messier served for a decade as the President of Dorcas Place a community-based adult education agency based in Providence, Rhode Island. While working to expand educational and career opportunities for low-income, low-literacy adults, Brenda has been commended by the R.I. Department of Education for her commitment to the low-skilled learner.

Under her leadership, Dorcas Place Adult & Family Learning Center has built its capacity to address the persistent demand for adult education in Rhode Island. Since opening nearly 30 years ago in Providence, Dorcas Place has expanded from helping four single mothers earn their GEDs to serving more than 1,000 adults statewide. Programs include day and evening ABE/ASE/ESOL classes, civics and financial literacy education, college preparatory, family

literacy, workforce education and job training programs linked with employers and industry sectors. The agency also has a statewide Clothing Collaborative program that provides professional attire free of charge to low-income adults.

Dorcas Place has created innovative programs to meet the changing needs of the diverse community it serves. In 2008, it opened the RI Welcome Back Center, one of only seven programs in the nation to help foreign-trained health professionals enter the health care workforce in RI. Recognizing the need to provide intensive academic and personal support to help low-income adult learners succeed in college, Dorcas Place also recently opened the Developmental Education Institute for reading and math, in collaboration with the Community College of Rhode Island. In 2008, the agency was one of only 10 in the nation to receive a five-year, federal Full Service Community Schools grant to establish school-based family literacy and support services at five inner city elementary schools in Providence.

Dr. Dann-Messier has been a tireless advocate for the adult learner, serving on numerous state and local boards. She was member of the Rhode Island Board of Governors for Higher Education and chaired its Academic and Student Affairs Subcommittee. Brenda frequently presents at national and international conferences and forums, including the National Commission On Adult Basic Education, Council for Opportunity in Education, National Center for Family Literacy, and the European Access Network.

## Conference At-A-Glance

### Sunday, May 2, 2010

3:00 p.m. - 6:00 p.m.	Registration Desk Open
3:00 p.m.	NYACCE Board Meeting
4:30 p.m. - 5:30 p.m.	Opening Session – “Hot Topics”
5:30 p.m. - 6:30 p.m.	Exhibits Open
5:45 p.m. - 6:45 p.m.	President’s Reception
6:45 p.m.	Dinner on your own
8:30 p.m. - 11:30 p.m.	Hospitality Suite – A Taste of New York
9:00 p.m. - 9:30 p.m.	Registration Desk Open

### Monday, May 3, 2010

7:30 a.m. - 8:30 a.m.	Breakfast
7:30 a.m. - 5:00 p.m.	Registration Desk Open
7:30 a.m. - 5:00 p.m.	Exhibits Open
8:30 a.m. - 9:30 a.m.	Workshops – Session I
9:30 a.m. - 10:00 a.m.	Visit the Exhibitors
10:00 a.m. - 11:00 p.m.	Opening Speaker - Congressman Paul D. Tonko
11:00 a.m. - 11:15 a.m.	Visit the Exhibitors
11:15 a.m. - 12:15 p.m.	Workshops – Session II
12:30 p.m. - 2:00 p.m.	Lunch and Teacher’s Recognition Awards
2:00 p.m. - 2:15 p.m.	Visit the Exhibitors
2:15 p.m. - 3:15 p.m.	Workshops – Session III
3:00 p.m. - 6:00 p.m.	Hospitality Suite Open
3:15 p.m. - 3:30 p.m.	Visit the Exhibitors
3:30 p.m. - 4:30 p.m.	Workshops – Session IV
4:30 p.m. - 5:00 p.m.	Visit the Exhibitors
6:00 p.m.	Reception
7:00 p.m.	Dinner and Awards
8:30 p.m. - 11:30 p.m.	Hospitality Suite Open

### Tuesday, May 4, 2010

7:30 a.m. - 8:30 a.m.	Breakfast
7:30 a.m. - 12:30 p.m.	Registration Desk Open
7:30 a.m. - 12:30 p.m.	Exhibits Open
8:30 a.m. - 10:00 a.m.	State Education Department
10:00 a.m. - 10:15 a.m.	Visit the Exhibitors
10:15 a.m. - 11:15 p.m.	Keynote Speaker - Dr. Brenda Dann-Messier
11:15 a.m. - 12:15 p.m.	Roundtables – Session V
12:15 p.m. - 2:00 p.m.	Lunch, Student Presentations, and NYACCE Annual Meeting
2:00 p.m. - 3:00 p.m.	Workshops – Session VI
3:00 p.m. - 4:00 p.m.	Workshops – Session VII

### Opening Session – “Hot Topics”

Roundtable facilitated discussions and information sharing on the following “Hot Topics” – ASSISTS, GED Testing, Performance Based Funding, CTEDS and Literacy Zones. As well as best practices sharing for ABE, GED and ESL programs. Please bring materials to share your ideas with others!

### Sunday Evening - Dinner on Your Own

Albany is the home to some great restaurants and retail businesses – many of them right on Wolf Road! Inside the Albany Marriott you will find Chats and The Market. The Albany County Convention and Visitors Bureau will be soliciting discounted dining offers for NYACCE attendees. Please visit the Registration booth to access discount passes.

### A Taste of New York

Join us in the hospitality suite room 667 Sunday evening between 8:30 p.m. and 11:30 p.m. to see what different regions across the state have to offer. Perhaps it is a fine wine, a quality cheese or a specialty chocolate. Bring something from your region to share.

### Get Together

Meet your friends and colleagues in the hospitality suite, room 667 on Sunday, 8:30 – 11:30 p.m. & Monday 3:00 p.m. - 6:00 p.m. and 8:30 p.m. – 11:30 p.m.

### Teacher’s Recognition Awards Luncheon

One of the highlights of the conference takes place at lunch on Monday when NYACCE recognizes it’s Outstanding Teachers for 2010. Please join us from 12:30 - 2:00 p.m. for this inspiring event.

### Monday Night Dinner and Awards

Join us Monday evening and relax to piano music during dinner. The NYACCE Lawrence S. Levin Professional Award, NYACCE Service Award, and NYACCE Lifetime Member Award recipients will be announced and recognized.

### Workshop Hosts

Your help is needed! We need hosts for each workshop session. If you are willing to host a workshop please check the box on the registration form or contact Sue Diemert at 800-836-7510 ext. 3003 or e-mail her at [sdiemert@onbooces.org](mailto:sdiemert@onbooces.org).

### Join us for Fitness NYACCE

Do you get tired of sitting all day and need a little stretch? Start and end your day with a little exercise! Get your day started with a Sunrise Basic Yoga Stretch on Monday and Tuesday mornings from 7:00-8:00 am. This yoga session is perfect for all levels and abilities. End each day of the conference with a Fitness walk through the Community Park walking trails behind the hotel. Visit with your colleagues while you experience the scenic trails. Join Fitness workshop facilitator, Maria Chefalo and your peers for the Fitness NYACCE Workshops!

## NYSED's New Directions for Adult Education for 2010

The merger of the Adult Education and Workforce Development Team with VESID and the Bureau of Proprietary School Supervision will create a new Deputy Commissioner-level office dedicated to adult education and training.

**Robert Purga**, Supervisor of the Adult Education and Workforce Development Team, will discuss the goals of the new office and the benefits and opportunities that this reorganization will provide.

**Pat Mooney**, GED Test Administrator, will provide an update on the Board of Regents' Career and College Readiness Committee. This committee was formed in January 2010 to develop recommendations to be submitted to the Board of Regents for discussion and approval in July. The recommendations will focus on High School Diploma Requirements, High School Assessments, and GED policy and program.

**Constance Carroll** will present the final draft of the Quality Framework for Adult Education, first unveiled at the 2008 NYACCE conference and discuss the process for implementation.

## Workshop Highlights '10

- Reducing Assessment Administration Time with TABE Online
- Improving Reading Comprehension and TABE Reading Scores with Lexile Measures
- Northstar Learning: Online Preparation and Assessment for the GED and Certification Exams
- Jump Start your Students' GED Success
- Are Your Students Ready to Write? Going Beyond the Five Paragraph Essay
- Free Online Resources Aligned with Adult Ed Standards & GED Prep
- Transitioning to Post Secondary Education and the Workplace: A Focus on Mathematical Skills
- Math Spirals: How to Effectively Teach Essential Math Strategies and Skills to Adult Learners
- Partnering for a Successful Reading Program
- How Did You Learn Your A, B, C's? Songs, Video and Games Are Effective Teaching Tools
- Digital Media in a Digital Age
- What Will We Do Today? Easy ESOL Instructional Strategies
- ESL Program Success
- English Immersion Weekend
- The Marriage of Education and Work Experience
- Step Up Your Self-Marketing for a Successful Job Search!
- Community Education Program Survival
- What's Hot, What's Not in Community Education
- Drop-Out Nation: Reaching out-of-School Youth in Adult Education
- Motivating the Unmotivated: Educating and Encouraging Juvenile Learners
- Successful Strategies for Out-of-School Youth
- Success Tracks: An Incentive-Based Program for Out-of-School Youth
- Legislation to Watch: Keeping up With New York State Education Legislation
- Literacy Zones
- National External Diploma Program: Performance Based Road to Success
- Why Testing Matters
- GAIN (General Assessment of Instructional Needs) Workshop
- Coaching Leaders to Success
- Process Development in the Adult Education Program
- Creating Postsecondary and Career Readiness for Low-Skilled Adults: Developing Systemic Approaches To Success
- NYATEP: A Washington/Albany Update
- NYS Report Cards for FY09
- Program Targets and Benchmarks for FY10
- Scoring Rubric for FY10
- Data Collection and Reporting Policy Changes
- NYSED Policy and How it Shapes Program Practice
- Analysis of Statewide Targets vs. Program Data

## Opening Speaker - Congressman Paul D. Tonko



Congressman Paul D. Tonko is serving his first term in Congress representing the 21st District of New York, which includes the state's capital city, Albany. Paul comes to Washington, DC with over two decades of administrative, legislative and policy experience having served in the New York State Assembly from 1983 to 2007, and as President and CEO of the New York State Energy Research and Development Authority (NYSERDA) from 2007-2008.

Congressman Tonko also has strong ties to local government, which he sees as a crucial partner in delivering programs and services to constituents. At age 26, Paul was the youngest person in the history of Montgomery County to be elected to the county's Board of Supervisors. He served as chairman of that body until 1981. Prior to his election to the Assembly in 1983, Paul was an engineer in the New York State Department of Transportation and also served on the staff of the Department of Public Service. Paul has been a longtime member of the Public Employees Federation (PEF) and proudly serves as the first PEF member elected to Congress.

Paul graduated from Clarkson University with a degree in mechanical and industrial engineering. He is a lifelong resident of the city of Amsterdam, New York. A complete bio can be found at <http://tonko.house.gov>.

## Friends of NYACCE '10

**Mail or Fax to:**

Magellan Foundation, Inc.  
c/o Susan Jaronski

8 Airport Park Blvd., Latham, NY 12110  
(518) 782-7764 • Fax: (518) 782-9552

SJaronski@saanys.org

### ADVERTISING RATES & SIZES

<input type="checkbox"/> Full Page (8 x 10.5)	\$185. _____
<input type="checkbox"/> Half Page – Circle one	
Horizontal (8 x 5.25)	\$115. _____
Vertical (4 x 10.5)	\$115. _____
<input type="checkbox"/> Quarter Page (4 x 5.25)	\$ 75. _____

**Advertising Deadline is April 9, 2010**

The New York Association for Continuing and Community Education (NYACCE) invites you to participate in the "Friends of NYACCE" directory, which will receive statewide distribution in the program brochure at the 59th Annual Conference, "Raising the Bar...Performance Counts." The conference will be held May 2 – 4, 2010 at the Albany Marriott.

### AD SPECIFICATIONS:

All ads must be delivered in the correct size. Files must be black and white or grayscale. Photos and graphics from websites are usually not a high enough resolution to print successfully. Publisher files cannot be accepted. The following file formats are accepted: High Resolution (300 dpi) - Press Ready PDF files; High Resolution (300 dpi) TIFF or JPG files. Ads will be printed in one color. No bleeds, prints black and white off set, single sided. All copy is subject to NYACCE approval.

\_\_\_\_\_  
Name

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Organization

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Mailing Address

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State,

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Zip

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Phone

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Fax

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E-mail

**Please make checks payable to the Magellan Foundation, Inc. and mail to:**

**Magellan Foundation, Inc.**

**Susan Jaronski**

8 Airport Park Boulevard, Latham, NY 12110

(518) 782-7764 • fax: (518) 782-9552

## Conference Reservation

New York Association for  
Continuing/Community Education  
c/o Magellan Foundation, Inc.  
Attn: Susan Jaronski

8 Airport Park Blvd., Latham, NY 12110  
(518) 782-7764 Fax: (518) 782-9552  
SJaronski@saanys.org

All registrations must include payment by check or purchase order. NO CREDIT CARDS ACCEPTED. Make checks payable to **Magellan Foundation, Inc.** Mail to the attention of Susan Jaronski, Magellan Foundation, Inc., 8 Airport Park Blvd., Latham, NY 12110. Phone: (518) 782-7764, Fax: (518) 782-9552, email: SJaronski@saanys.org.

Please type or print

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Last Name First Name

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Name for name badge

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Agency Title

\_\_\_\_\_  
Agency Address

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City State Zip

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Phone Fax E-mail: Required – Conference confirmation sent by email only.

### FULL CONFERENCE REGISTRATION

*(Includes two Breakfasts, two Luncheons, two Receptions, and the Monday night Dinner/Party)*

- Full Conference Member \$325. \_\_\_\_\_
- Full Conference – Non-Member \$400. \_\_\_\_\_
- One Day Registration
  - Monday, May 3, 2010 (includes luncheon, not dinner) \$185. \_\_\_\_\_
  - Tuesday, May 4, 2010 (includes luncheon) \$185. \_\_\_\_\_
- New NYACCE Membership \$ 50. \_\_\_\_\_
- Renew NYACCE Membership \$ 50. \_\_\_\_\_

**TOTAL COST** \_\_\_\_\_

#### Mail or fax registrations to:

**Susan Jaronski, Magellan Foundation, Inc.** 8 Airport Park Boulevard, Latham, NY 12110  
(518) 782-7764, Fax: (518) 782-9552 • email: SJaronski@saanys.org  
Conference confirmation will be sent via email along with driving directions.

**Cancellation Policy: Cancellation requests must be made in writing on or before April 24, 2010.**

After April 24th no refunds will be issued but substitutions allowed, please email all substitutions to Susan Jaronski at SJaronski@saanys.org.

**Hotel Reservation**



**RETURN THIS FORM TO:**

Albany Marriott, 189 Wolf Road, Albany, NY 12205  
(Phone) 518-458-8444 (Fax) 518-482-7809  
Attention: Jennifer Rexus

**THIS FORM IS FOR BILLING/INFORMATION PURPOSES ONLY:**

Name		
Organization		
Address		
City, State, Zip		
Phone	Fax	Email

**ROOM RESERVATIONS:**

Please call the Marriott Reservation line at 1-800-443-8952 and secure your reservation. If you will be paying for your stay with either a purchase order or a voucher, please direct the Reservation Agent to put your room on a "6 PM Courtesy Hold." Once you have made your reservation, please fill out the information below and either fax or mail to the Albany Marriott with method of payment.

Reservation Confirmation Number: \_\_\_\_\_

**Please have the following information available for the reservation agent.**

\_\_\_\_\_  
Name (Must match name on room reservation)

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Arrival Date

\_\_\_\_\_  
Departure Date

**VOUCHER/PURCHASE ORDER PAYMENT:**

Please either fax or mail your information to the Albany Marriott. If your organization is **tax exempt**, **proper documentation must accompany Voucher/Purchase Order.**

**CREDIT CARD PAYMENTS:**

If the participant will not have the actual credit card at the time of check in, a Credit Card Authorization Form must be done in advance of arrival. Please contact the Albany Marriott for the form needed. If your organization is tax exempt, proper documentation must accompany the credit card authorization form along with a photocopy of the front and back of the card to show the organization's name.

**ROOM PRICING:** \$141.00 per night

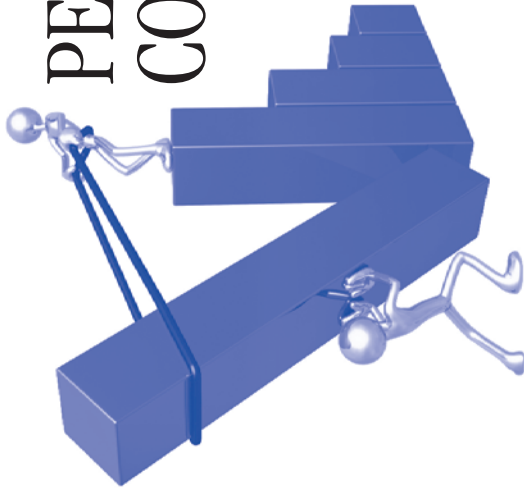
**CUT OFF DATE FOR RESERVATIONS:**

Reservations must be received no later than Saturday, April 17, 2010. Any reservations received after this date will be accepted based upon availability. Special requests are accommodated on first come, first served basis. Every attempt will be made to accommodate preferences and requests, but we can make no guarantees.

**CANCELLATION POLICY:**

Reservations must be cancelled by 6 pm on day of arrival to avoid a "no show" charge of the first night's room rate plus tax.

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